

Privacy Policy

InnerLok by Stealth Creative LLC
Effective Date: May 7, 2026

Company:	Stealth Creative LLC
Brand:	InnerLok
Website:	www.innerlok.com
Contact Email:	[support@innerlok.com]

Introduction

Stealth Creative LLC, doing business as InnerLok, respects your privacy. This Privacy Policy explains how we collect, use, store, protect, and share information when you visit our website, purchase products, contact us, submit forms, request support, or otherwise interact with InnerLok online.

By using our website, purchasing products, or submitting information to us, you agree to the terms of this Privacy Policy.

1. Information We Collect

We may collect information that you voluntarily provide to us, including:

- Name
- Email address
- Phone number
- Billing and shipping address
- Order details
- Dealer, wholesale, fleet, or business inquiry information
- Messages submitted through contact forms
- Product fitment, installation, warranty, return, or support information you provide
- Photos, reviews, testimonials, feedback, or other content you choose to submit
- Any other information you choose to send us

We may also automatically collect limited technical information when you visit our website, including:

- IP address
- Browser type
- Device type
- Operating system
- Pages visited
- Time spent on pages
- Referral source

- General location based on IP address
- Cookies and similar tracking technologies

2. Payment Information

If you purchase InnerLok products online, payment information may be processed by a third-party payment processor. We do not intentionally store full credit card numbers or sensitive payment card information on our own systems unless expressly stated. Payment processing is handled according to the privacy and security policies of the applicable payment provider.

3. How We Use Your Information

We may use collected information to:

- Process orders and payments
- Ship products
- Provide customer support
- Respond to inquiries
- Send order confirmations, shipping updates, and service messages
- Manage warranty, return, replacement, or product support requests
- Evaluate dealer, wholesale, fleet, commercial, distributor, or partnership inquiries
- Improve our website, products, packaging, instructions, and customer experience
- Prevent fraud, abuse, unauthorized transactions, or misuse of our website
- Maintain business records
- Send marketing communications, where permitted
- Comply with legal, tax, accounting, regulatory, or contractual obligations

4. We Do Not Sell Personal Information

Stealth Creative LLC, doing business as InnerLok, does not sell personal information. We do not sell, rent, trade, or exchange customer personal information for money.

We may share limited information with trusted service providers only when necessary to operate our business, such as processing payments, fulfilling orders, shipping products, providing customer support, running website analytics, preventing fraud, or complying with legal obligations.

Some analytics or advertising tools may use cookies or similar technologies. Where required by law, users may request to opt out of certain data sharing or targeted advertising activities.

5. Marketing Communications

If you provide your email address, we may use it to send product updates, promotional messages, launch announcements, or other InnerLok-related communications.

You may opt out of marketing emails at any time by using the unsubscribe link in the email or by contacting us at [support@innerlok.com]. Transactional messages, such as order confirmations, shipping updates, warranty communications, return communications, or support responses, may still be sent even if you opt out of marketing messages.

6. Cookies and Tracking Technologies

Our website may use cookies, pixels, analytics tools, and similar technologies to improve site performance, understand visitor activity, remember preferences, measure marketing performance, prevent fraud, and improve user experience.

You can adjust your browser settings to block or delete cookies. Some website features may not function properly if cookies are disabled.

7. Analytics and Advertising

We may use third-party analytics or advertising tools, such as Google Analytics, Meta Pixel, Wix analytics, or similar services. These tools may collect information about your website activity, device, browser, and interactions with our content.

These third parties may use cookies or similar technologies according to their own privacy policies. We do not control how third-party platforms independently collect or use information.

8. How We Share Information

We may share information with trusted service providers when necessary to operate our business, including:

- Website hosting providers
- Payment processors
- Shipping and fulfillment providers
- Email and marketing platforms
- Customer support tools
- Analytics providers
- Advertising platforms
- Fraud prevention, security, and technical service providers
- Professional advisors, such as attorneys, accountants, consultants, or insurers
- Government, legal, or regulatory authorities when required by law

We may also disclose information if necessary to protect our rights, investigate fraud, enforce our terms, prevent misuse of our website, comply with legal obligations, or protect the safety of our customers, company, or others.

9. Product Orders, Shipping, and Fulfillment

When you place an order, we may share necessary information with shipping carriers, fulfillment providers, payment processors, and related service providers to complete the transaction and deliver your product.

Shipping carriers and third-party providers may process your information under their own privacy policies.

10. Dealer, Wholesale, Fleet, and Business Inquiries

If you submit a dealer, wholesale, fleet, commercial, distributor, or partnership inquiry, we may use your information to evaluate the request, contact you, verify business details, discuss pricing or availability, and manage potential business relationships.

11. Data Retention

We retain personal information only as long as reasonably necessary for business, legal, accounting, warranty, tax, fraud prevention, customer service, and operational purposes.

Order records, transaction records, support communications, warranty records, return records, product fitment records, and business communications may be retained for longer periods where necessary to protect our legal rights or comply with applicable obligations.

12. Data Security

We use reasonable administrative, technical, and organizational safeguards to protect personal information from unauthorized access, loss, misuse, alteration, or disclosure.

However, no website, online system, payment system, or electronic transmission is completely secure. We cannot guarantee absolute security of information transmitted to or stored by us.

13. Your Privacy Rights

Depending on your location, you may have certain privacy rights, including the right to:

- Request access to personal information we maintain about you
- Request correction of inaccurate information
- Request deletion of certain information
- Opt out of marketing emails
- Opt out of certain sharing or targeted advertising activities, where required by law
- Restrict or object to certain processing
- Request information about how your data is used or shared

To exercise privacy rights, contact us at [support@innerlok.com]. We may need to verify your identity before responding to certain requests.

14. California Privacy Notice

If you are a California resident, you may have additional rights under California privacy laws. These may include the right to know what categories of personal information we collect, the right to request deletion, the right to correct inaccurate information, and the right to opt out of certain sharing or targeted advertising activities.

InnerLok does not sell personal information. We do not sell, rent, trade, or exchange customer personal information for money. Some third-party analytics or advertising tools may be considered "sharing" under certain privacy laws. You may contact us at [support@innerlok.com] to make a privacy request.

15. Children's Privacy

Our website and products are not intended for children under the age of 13. We do not knowingly collect personal information from children under 13.

If we learn that we have collected personal information from a child under 13, we will take reasonable steps to delete that information.

16. Third-Party Links

Our website may contain links to third-party websites, platforms, payment providers, shipping providers, social media pages, or other external services.

We are not responsible for the privacy practices, content, policies, or security of third-party websites or services. You should review their privacy policies before providing information to them.

17. User-Submitted Content

If you submit reviews, testimonials, photos, product feedback, installation photos, or other content to InnerLok, we may use that content for business, support, quality control, marketing, or promotional purposes, subject to applicable law and any permissions required.

Do not submit confidential, sensitive, or proprietary information unless requested by us for a specific business or support purpose.

18. Business Transfers

If Stealth Creative LLC, InnerLok, or substantially all of its assets are sold, transferred, merged, acquired, reorganized, or involved in a business transaction, personal information may be transferred as part of that transaction.

19. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. The updated version will be posted on this page with a revised effective date.

Your continued use of our website after changes are posted means you accept the updated Privacy Policy.

20. Contact Us

For questions about this Privacy Policy or how we handle personal information, contact us at:

Stealth Creative LLC

InnerLok

[Business Address, if you want it public]

Email: [support@innerlok.com]

Website: www.innerlok.com

Website Footer Notice

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Note: This document is a general website privacy policy template and should be reviewed by qualified counsel for your specific business operations, state law requirements, ecommerce setup, advertising tools, and data practices.